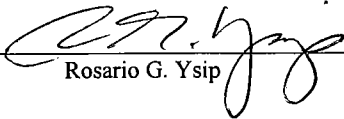


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PATENT
Attorney Docket No.: 022050-000100US

TOWNSEND and TOWNSEND and CREW LLP

By: 
Rosario G. Ysip

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

J. Michael Rivera et al.

Application No.: 10/782,387

Filed: February 18, 2004

For: METHOD OF ATTACHING
HOLOGRAM FILMS TO PRINTED
MATTER

Customer No.: 20350

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Examiner: Pradeep Choudary Battula

Technology Center/Art Unit: 3722

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed September 29, 2006, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 5 of this paper.